

Exercise 1. A pure exchange economy extends over two periods, today and tomorrow, and the state of nature tomorrow can either be either *cheerful* or *sad*. There is a single perishable good, consumption, and two consumers whose preferences over consumption today (x), consumption tomorrow if cheerful (y), and consumption tomorrow if sad (z) are represented by the utility functions $u_1(x, y, z) = xz$ and $u_2(x, y, z) = xy^2$, and whose endowments are $(\bar{x}_1, \bar{y}_1, \bar{z}_1) = (4, 4, 0)$ and $(\bar{x}_2, \bar{y}_2, \bar{z}_2) = (6, 0, 6)$, respectively.

- (a) (20 points) Describe consumers' budget constraints if there are contingent markets for all commodities, and calculate the competitive equilibrium prices and allocations. (Denote the prices by (p_x, p_y, p_z) , and normalize $p_x = 1$.)
- (b) (15 points) Describe consumers' budget constraints if there are no contingent markets, but there is a credit market and a market for a security that pays 1 unit of consumption tomorrow if cheerful and 3 units of consumption tomorrow if sad. Then calculate the competitive equilibrium security price q^* and interest rate r^* . (Normalize the spot prices $\hat{p}_x = \hat{p}_y = \hat{p}_z = 1$ and denote by b_i and s_i consumer i 's demands of credit and security. By consolidating a consumer's budget constraints into a single equation involving consumption goods you will be able to relate (q^*, r^*) with equilibrium prices of part (a).)

Exercise 2. Robinson (R) and Friday (F) are the only inhabitants of a small island. They care about weakly fish consumption (x) and days of leisure (y), and they have identical preferences, represented by the utility function $u(x, y) = x + y$. Their weakly catch of fish depends on the number of days they both fish (they crowd out each other at the fishing spot), and is given for $i \in \{R, F\}$ by $z_i(7 - z_R - z_F)$.

- (a) (10 points) Determine the socially optimal number of days a week the two men should fish, and the set of Pareto optimal allocations.
- (a) (10 points) Calculate how many days a week they will fish if they choose individually.
- (c) (10 points) Friday, unhappy with the status quo (b), makes a *take it or leave offer* to Robinson: *give up fishing and I will compensate you with T units of fish*. Which is the lowest value of T that Robinson would accept? Which is the largest value of T that Friday would be willing to offer? If they reach an agreement, would it lead to a Pareto optimal allocation?

Exercise 3. The revenue of a risk-neutral principal, X , is a random variable that takes the values $\{3, 4, 8\}$ with probabilities that depend on the level of effort exerted by an agent, $e \in \{1/4, 1\}$, and are given by $p(1/4) = (1, 0, 0)$, and $p(1) = (1/3, 1/3, 1/3)$, respectively. There is a population of agents whose preferences are represented by the Bernoulli utility function $u(w) = \sqrt{w}$, and whose reservation utility is $\underline{u} = 0$. For a fraction $q \in (0, 1)$ of the agents the cost of effort is $c_H(e) = e$, while for the remaining fraction it is $c_L(e) = e/2$.

- (a) (10 points) Assume that agents' type is observable, and effort is verifiable. Determine the contract the principal will offer to each type of agent.
- (b) (10 points) Assume that the agents' type is observable, but *effort is not verifiable*. Determine the contract the principal will offer to type L agents.
- (c) (15 points) Now assume that effort is verifiable, but the principal *does not observe the agents' type*. Determine the menu contracts the principal will offer for $q \in (0, 1)$.

Solutions

Exercise 1.

(a) The budget constraint of consumer $i \in \{1, 2\}$ is

$$x - \bar{x}_i + p_y(y - \bar{y}_i) + p_z(z - \bar{z}_i) \leq 0.$$

For $(p_y, p_z) \gg 0$, consumers' demands are

$$\begin{aligned} x_1(p_y, p_z) &= 2(1 + p_y), \quad y_1(p_y, p_z) = 0, \quad z_1(p_y, p_z) = \frac{2}{p_z}(1 + p_y) \\ x_2(p_y, p_z) &= 2(1 + p_z), \quad y_2(p_y, p_z) = \frac{4}{p_y}(1 + p_z), \quad z_2(p_y, p_z) = 0. \end{aligned}$$

Solving the system of market clearing conditions

$$\begin{aligned} y_1(p_y, p_z) + y_2(p_y, p_z) &= \bar{y}_1 + \bar{y}_2 \Leftrightarrow \frac{4}{p_y}(1 + p_z) = 4 \\ z_1(p_y, p_z) + z_2(p_y, p_z) &= \bar{z}_1 + \bar{z}_2 \Leftrightarrow \frac{2}{p_z}(1 + p_y) = 6, \end{aligned}$$

we get $(p_y^*, p_z^*) = (2, 1)$. The equilibrium allocation is

$$(x_1^*, y_1^*, z_1^*) = (6, 0, 6), \quad (x_1^*, y_1^*, z_1^*) = (4, 4, 0).$$

(b) The budget constraints of a consumer are (I have suppressed the subindices to avoid notation):

$$\begin{aligned} x + qs &\leq \bar{x} + b, \\ y &\leq \bar{y} - (1 + r)b + s, \\ z &\leq \bar{z} - (1 + r)b + 3s. \end{aligned}$$

Clearly, the budget constraints are binding at the solution. Solving for b and s we may rewrite the consumer's (single) budget constraint involving consumption as

$$x - \bar{x} + \left(\frac{3}{2(1+r)} - \frac{q}{2}\right)(y - \bar{y}) + \left(\frac{q}{2} - \frac{1}{2(1+r)}\right)(z - \bar{z}) \leq 0.$$

Hence a consumer's problem is identical to that of part (a). The equilibrium values of q and r can be obtained by solving the system of equations

$$\begin{aligned} \frac{3}{2(1+r)} - \frac{q}{2} &= p_y^* \\ \frac{q}{2} - \frac{1}{2(1+r)} &= p_z^*, \end{aligned}$$

which yields $(q^*, r^*) = (5, -2/3)$. Of course, the equilibrium allocation is that of part (a).

Exercise 2.

(a) The number of days both men fish, $z \in [0, 14]$, that maximizes social welfare is the solution to the problem

$$\max_{z \in [0, 14]} z(7 - z) + 14 - z,$$

which is $z^* = 3$. The total catch of fish is

$$z^*(7 - z^*) = 12,$$

and the number of days left for leisure activities is

$$14 - z^* = 11.$$

Hence, the set of Pareto optimal allocations is

$$P = \{(x_R, y_R), (x_F, y_F) \mid x_R + x_F = 12, y_R + y_F = 11\}.$$

Thus, for any Pareto optimal allocation

$$u_R(x_R, y_R) + u_F(x_F, y_F) = x_R + y_R + x_F + y_F = 23.$$

(b) In order to choose how many days to fish $i \in \{R, F\}$ solves the problem

$$\max_{z_i \in [0, 7]} z_i(7 - z_i - z_j) + 7 - z_i$$

The F.O.C. for an interior solution yields

$$z_i = 3 - \frac{z_j}{2}.$$

Hence, in equilibrium $z_1 = z_2 = z_v$, where

$$z_v = 3 - \frac{z_v}{2} = 2.$$

Thus, each men fishes 2 days a week for a total catch of fish equal to 6, and enjoys 5 days of leisure for a total utility equal to $u_i(6 + 5) = 11$, $i \in \{R, F\}$. Thus, this allocation is not Pareto optimal.

(c) If Robinson accepts to give up fishing in exchange for a compensation T , then Friday would choose the number of days he fishes z by solving the problem

$$\max_z z(7 - z) + 7 - z - T$$

whose solution is obviously $z^* = 3$, leading to a fish catch of 12 units. Thus, Friday's and Robinson's utilities would be

$$u_F(12 - T, 7 - 3) = 16 - T, u_R(T, 7) = T + 7.$$

Hence the sum of their utilities is 23, and therefore the allocation is Pareto optimal.

The necessary conditions for an offer to be acceptable to both Friday and Robinson are

$$16 - T \geq 11, \text{ and } T + 7 \geq 11,$$

i.e.,

$$T \in [4, 5].$$

Exercise 3.

(a) The expected revenues for $e = 1/4$ and $e = 1$ are

$$E[X(1/4)] = (1)3 + (0)(4 + 8) = 3, \quad E[X(1)] = \frac{1}{3}(3 + 4 + 8) = 5.$$

Since the principal is risk-neutral and the agents are risk-averse, when effort is verifiable optimal contracts involve a fixed wage satisfying the participation constraint,

$$\sqrt{\bar{w}_i} = c_i(e) + \underline{u} \Leftrightarrow \bar{w}_i(e) = c_i(e)^2.$$

Hence the principal may offer either the contracts $(e_H, \bar{w}_H) = (1/4, 1/16)$ or $(e_H, \bar{w}_H) = (1, 1)$ to agents of type H , and the contracts $(e_L, \bar{w}_L) = (1/4, 1/64)$ or $(e_L, \bar{w}_L) = (1, 1/4)$ to agents of type L .

For agents of type H the expected profits of these contracts are

$$E[X(1/4)] - \bar{w}_H(1/4) = 3 - \frac{1}{16} \simeq 2.94, \quad E[X(1)] - \bar{w}_H(1) = 5 - 1 = 4.$$

Therefore, the optimal contract to offer agents of type H is $(e_H^*, \bar{w}_H^*) = (1, 1)$.

For agents of type L the expected profits of these contracts are

$$E[X(1/4)] - \bar{w}_L(1/4) = 3 - \frac{1}{64} \simeq 2.99, \quad E[X(1)] - \bar{w}_L(1) = 5 - \frac{1}{4} = 4.75.$$

Therefore, the optimal contract to offer agents of type L is $(e_L^*, \bar{w}_L^*) = (1, 1/4)$.

(b) For agents of type L the contract $(e_L, \bar{w}_L) = (1/4, 1/16)$ satisfies the participation and incentive constraints and yield profits

$$E[X(1/4)] - \bar{w}_L(1/4) = 2.99,$$

as shown above. The optimal wage contract $W = (w_1, w_2, w_3)$ involving high effort, $e = 1$, must satisfy the optimality equations

$$\frac{1}{u'(w_i)} = \lambda + \mu \left(1 - \frac{p_i(1/4)}{p_i(1)} \right), \quad i \in \{1, 2, 3\}.$$

Since $p_2(1/4) = p_3(1/4) = 0$ and $p_2(1) = p_3(1) = 1/3$ these equations imply that $w_2 = w_3 := w_{23}$. Thus, (w_1, w_{23}) is identified by the participation and incentive constraints

$$\frac{1}{3}\sqrt{w_1} + \frac{2}{3}\sqrt{w_{23}} = \frac{1}{2}, \quad (PC)$$

$$\frac{1}{3}\sqrt{w_1} + \frac{2}{3}\sqrt{w_{23}} - \frac{1}{2} = \sqrt{w_1} - \frac{1}{8}. \quad (IC)$$

The solution to this system is $w_1^* = 1/64$, $w_{23}^* = 121/256$. Hence $E[W^*(1)] = (w_1^* + 2w_{23}^*)/3 = 41/128$, and the profit with this contract is

$$E[X(1)] - E[W^*(1)] = 5 - \frac{41}{128} \simeq 4.68 > 2.99.$$

Hence the optimal contract is $(1, W^*)$.

(c) The principal may offer the single contract $(e_L^*, \bar{w}_L^*) = (1, 1/4)$, which only the agents of type L accept, leading to the an expected profit of

$$\Pi_L(q) = (1 - q)(E[X(1)] - 1/4) = 4.75(1 - q),$$

The principal may offer as well the pooling contract $(e_H^*, \bar{w}_H^*) = (1, 1)$, involving high effort and paying a high wage, that all agents accept, leading to profits

$$\Pi_H(q) = (E[X(1)] - 1) = 4.$$

Alternatively, the principal may offer an incentive compatible menu. Such menu should involve high effort for the type L and low effort for the type H . The PC of the type H identifies the contract $(\tilde{e}_H, \tilde{w}_H) = (e_H, \bar{w}_H) = (1/4, 1/16)$. The IC of type L requires $(\tilde{e}_L, \tilde{w}_L) = (1, \tilde{w}_L)$ satisfy

$$\sqrt{\tilde{w}_L} - \frac{1}{2} = \sqrt{\tilde{w}_H} - \frac{1}{8}. \quad (IC_L)$$

Hence

$$\tilde{w}_L = \left(\frac{1}{4} - \frac{1}{8} + \frac{1}{2} \right)^2 = \frac{25}{64}$$

For this menu of contracts the expected profit is

$$\begin{aligned} \Pi_M(q) &= q \left(E[X(\frac{1}{4})] - \frac{1}{16} \right) + (1 - q) \left(E[X(1)] - \frac{25}{64} \right) \\ &= \frac{295 - 107q}{64} \end{aligned}$$

The graphs of the functions $\Pi_M(q)$, $\Pi_M(q)$ and $\Pi_M(q)$, displayed below, show that for low values of $q \leq 9/197$ the single contract (e_L^*, \bar{w}_L^*) is optimal and for large value of $q \geq 39/107$ the pooling contract (e_H^*, \bar{w}_H^*) is optimal, while for intermediate values of $q \in [9/197, 39/107]$ the menu of contracts is optimal.

