Master in Industrial Economics and Markets

Game Theory

Quiz 1-December 3rd, 2024

NAME:

Consider a market with two firms and a homogeneous product. The inverse demand function is p = 40 - 4q, where $q = q_1 + q_2$, q_1 is the output of firm 1 and q_2 is the output of firm 2. The firms have constant marginal cost c = 8. Firm 1 (the leader) chooses its output level q_1 first. Then, firm 2 (the follower) chooses its output level q_2 , after observing q_1 .

(a) (80 points) Compute the subgame perfect Nash equilibrium of this game. Write the strategies of the players at each node. Write the equilibrium path and payoffs of the players.

Solution: Firm 2 maximizes its profit function. The first order condition is

$$32 - 4q_1 - 8q_2 = 0$$

Firm 2's best response to a price set by firm 1 is

$$BR_2(q_1) = \max\left\{0, \frac{8 - q_1}{2}\right\}$$

Now, in taking its decision, Firm 1 anticipates the reaction of Firm 2. Firm 1 maximizes

$$\pi_1\left(q_1, \frac{8-q_1}{2}\right) = -4q_1\left(\frac{8-q_1}{2} + q_1 - 8\right) = 16q_1 - 2q_1^2$$

The first order condition is

$$16 - 4q_1 = 0$$

and we obtain that the SPN $q_1^S = 4$, $q_2^S = \max\{0, \frac{8-q_1}{2}\}$.

The equilibrium path is $q_1 = 4$, $q_2 = 2$. The profits are $\pi_1^S(4,2) = 32$ and $\pi_2^S(4,2) = 16$.

(b) (10 points) Suppose now that firm 2 can purchase firm 1 and behaves like a monopolist. That is firm 2 maximizes pq - cq. What is the maximum amount firm 2 would pay for the purchase of firm 1? What is the minimum amount firm 1 would accept for the purchase? Would the deal take place?

Solution: Firm 2 maximizes

$$\Pi(q)(p-c)q = 32q - 4q^2$$

The FOC is

$$32 = 8q$$

so, $q^m = 4$ and the profit is $\Pi(4) = 64$. The maximum amount firm 2 is willing to pay for the purchase of firm 1 is 64 - 16 = 48. The minimum amount firm 1 is willing accept for the purchase is 32. Hence, the deal is possible.

(c) (10 points) Is $q_1 = q_2 = \frac{8}{3}$ a NE equilibria of the game? Is it a SPNE of the game? Why?

Solution: $q_1 = q_2 = \frac{8}{3}$ is a NE, because

$$BR_2(q_1) = \max\left\{0, \frac{8-q_1}{2}\right\}, \quad BR_1(q_2) = \max\left\{0, \frac{8-q_2}{2}\right\}$$

So, $BR_i(\frac{8}{3}) = \frac{8}{3}$, i = 1, 2. It is not A SPNE